

**THE COMMITTEE ON ECONOMIC DEVELOPMENT AND STRATEGIES  
OF THE CITY COUNCIL OF THE CITY OF SAN DIEGO**

**Councilmember Sherri S. Lightner, Chair  
Councilmember Lorie Zapf, Vice Chair  
Council President Pro Tem Kevin Faulconer  
Councilmember Marti Emerald**

**ACTIONS FOR  
MONDAY, APRIL 30, 2012, AT 9:00 A.M.**

**COUNCIL COMMITTEE ROOM (12TH FLOOR),  
CITY ADMINISTRATION BUILDING  
202 C STREET, SAN DIEGO, CALIFORNIA**

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(619) 236-6972

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Committee Members Present: Lightner, Zapf, Emerald.

Committee Members Not Present: Faulconer.

NON-AGENDA PUBLIC COMMENT

Kevin Swanson commented on planning for the Balboa Park 2015 Centennial Celebration.

PUBLIC COMMENT ON REGULATORY RELIEF SUGGESTIONS: None.

COMMITTEE COMMENT: None.

CITY ATTORNEY, IBA, AND MAYORAL STAFF COMMENT: None.

SPECIAL ORDER OF BUSINESS

Approval of the Record of Action Items for March 19, 2012

ACTION: Motion by Councilmember Zapf, second by Councilmember Emerald, to approve.

VOTE: 3-0; Lightner-yea, Zapf-yea, Faulconer-not present, Emerald-yea

ADOPTION AGENDA

ITEM-1: Presentation from the Commission on Arts and Culture regarding MORE ART AND CULTURE: PUTTING CREATIVITY TO WORK IN SAN DIEGO

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(INFORMATION ITEM)

ACTION: Information only. No action taken. Committee members requested comment from the Office of the Independent Budget Analyst on an increase of TOT funding to the Commission for Arts and Culture to the one cent allocation level at the Commission's budget hearing at Budget Review Committee on May 9, 2012. This comment should include the amount of funding required to reach the level, the estimated return of increased investment, and recommendations how to assure maintaining the one cent funding level over the next five years.

ITEM-2: Presentation from the San Diego Regional Economic Development Corporation and the Equinox Center regarding ATTRACTING YOUNG TALENT/COOL, CREATIVE, CULTURE INITIATIVE (INFORMATION ITEM)

ACTION: Information only. No action taken.

ITEM-3: Presentation regarding the I.D.E.A (INNOVATION – DESIGN – EDUCATION – ARTS) DISTRICT VISION (INFORMATION ITEM)

ACTION: Information only. No action taken.

ITEM-4: Regulatory Relief Day Follow-Up WORKING GROUP MATRIX UPDATE

ACTION: Discussion item. No action taken. Committee members requested the following:

- Remove all suggestions in the "Number Five" category, indicating that "Item is not appropriate for follow-up for reasons indicated in Matrix;"
- Remove Suggestions #38, #41, #44, #50, #58 from the Matrix;
- Update Suggestion #10 to indicate that item has been referred to staff and an update will be provided at the May 21, 2012 ED&S Committee meeting;
- Update Suggestion #13 to indicate that item is currently being studied;
- Refer Suggestion #27 to the Community Planners Committee;
- Accept clarification letters received into the record.

Committee Chair Lightner reiterated the Committee's request to individuals previously solicited to respond with clarification to the Committee to do so at their earliest convenience.

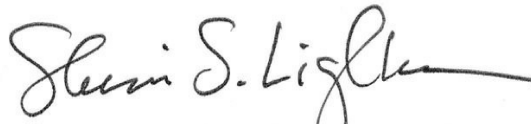
The Committee requested that Neighborhood Code Compliance staff research the process of notifying Council District Offices when code violation investigations have commenced in their respective Council District.

ITEM-5: Chair Lightner Report Out on "CONNECTING TO CAREERS", A

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WORKFORCE ROUNDTABLE DISCUSSION  
ACTION: No action taken.

A handwritten signature in black ink, reading "Sherri S. Lightner". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Sherri S. Lightner  
Chair